



Front Row: V. Fisch, W. Davis, R. Sorenson, T. Kinn, D. Moore. Second Row: L. Johnson, R. Tracy, R. Johnson, R. Morrison, R. Morrison, R. Morrison. Back Row: R. Miller, A. Davis, R. Moore, R. Peeler, R. Miller.

W M C

College station WMC was founded by the Clarkson Engineering Society in 1927. After much preparatory work the station went on the air for the first time on March 27, 1944. At that time it was housed on the second floor of the Executive Building. This arrangement proved to be unsatisfactory for expansion, so the lot of the barn on the Potsdam State Teachers College campus was acquired. There was built, entirely through the efforts of the students of Clarkson College and Potsdam State Teachers College, a small studio, a control room, a record library, an ante room, and a large studio in accommodate forty persons. A new console and transmitter have been acquired recently.

As an auxiliary, the station offers unusual opportunities both in entertainment and advertising.

WMC is a member of the Intercollegiate Broadcasters System, and is owned and operated jointly by Clarkson College and Potsdam State Teachers College.

Radio station WOCM Malone, is operated by the Malone Branch Radio Club on a non-profit basis one hour per night, five

nights a week. This year the membership constructed a new studio in Gilpin Hall, from which all broadcasts to Malone and vicinity are made.

Ken Morrison is shown below operating WMC's control console.

